

Curriculum Overview: Business and Enterprise

	Year 10	Year 11
HT1	Entrepreneurship Business organisation Importance of stakeholders	Revision Unit 1 exam
HT2	Marketing mix, market research	Research, resource planning, growth and development for business and enterprise
HT3	Market types and orientation types	Human resource requirements for a business start-up
HT4	Operations management	Sources of enterprise funding Business finance
HT5	Internal influences on business	Business and enterprise planning
HT6	External influences on business	Unit 2 controlled assessment