



Eduqas Media Studies

Teachers: Mrs Walker (Head of Department), Miss Blackbird and Mrs Frazer

Overview of the subject	Media Studies is a study of our world now. We explore a wide range of media products: magazines, adverts, video games, newspapers, music videos, TV programmes, social media and more. These are the media products which surround us and are most relevant to us now. In your lessons, you will explore them with a critical eye – understanding how messages are created. You'll then use your knowledge to create your own media product!
Methods of Assessment:	2 Exams at the end of Year 11 worth 70%, 1 NEA project worth 30% Exams Component 1: Exploring the Media (1 hour 30 minutes) 40% Component 2: Understanding Media Forms and Products (1 hour 30 minutes) 30% NEA: Non-Exam Assessment (Coursework) Component 3: Creating Media Products 30%
Key Content and Topics Covered	Year 10: Component 1 and NEA Adverts, Magazines, Film Posters, Newspapers, Radio, Video Games, Cross-media production. Students research, plan and produce a media product such as a magazine cover or film poster. Year 11: Component 2 TV Crime Drama including Luther. Music Videos including Stormzy, Taylor Swift and TLC plus their websites and social media.
Skills developed	<ul style="list-style-type: none"> The course develops analytical skills which support progress in subjects such as English and History. We offer the creative element of coursework which allows students to be innovative and hone their technical and practical skills.
Progression routes:	Media students achieve excellent results which can open many doors , wherever you want to go next! Some great post-16 options include: <ul style="list-style-type: none"> A Levels in English, Psychology, History, Sociology, Media Studies – and more! Vocational options such as the Digital Media CTEC, Criminology or Health & Social Care
Why choose this subject	<ul style="list-style-type: none"> ✓ We are an excellent Department and achieve fantastic GCSE results. ✓ We study modern and relevant topics such as Fortnite, James Bond film posters and GQ magazine covers. ✓ We have a range of equipment that students are free to use at any time including access to Adobe Creative Cloud, ring lights, cameras, photographic backgrounds etc.
Course requirements	We require <ul style="list-style-type: none"> The desire to learn more about media products A critical and analytical perspective Technical IT skills are also helpful!
Student Testimonial	“We explore interesting ideas about how the media affects the real world and the way it impacts us now.”
Additional Information	Over the last few years the department has run learning visits to: The Harry Potter Studio Tour, Pinewood Studios, Sky Studios and more!