

Business

Teachers: Mrs Peters and Mrs Begum

Course overview	By studying Eduqas GCSE Business, the specification introduces you to the business world, empowering you to develop as a business minded and enterprising individual. The course focus is to nurture an enthusiasm for studying business in a range of contexts. You will appreciate how businesses operate in a dynamic and competitive environment and develop an understanding of the interdependent nature of business functions from a local and a global perspective.
Methods of	Eduqas GCSE Business
Assessment:	Component 1: Business Dynamics will be assessed through a written examination
	2 hours
	62.5% of qualification
	100 marks
	A mix of short answer and structured questions based on stimulus material
	covering all of the specification content.
	Component 2: Business Considerations will be assessed through a written
	examination
	1 hour 30 minutes
	37.5% of qualification
	60 marks
	Data response questions covering all of the specification content.
Course	Subject Content
Outline:	The content is presented in six clear and distinct topic areas:
	1.Business activity
	2.Influences on Business
	3.Business Operations
	4.Human Resources
	5.Marketing
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Skills	Use and apply business terminology and concepts; problem solving;
developed:	investigation and justified decision making using the selection, interpretation,
	analysis and evaluation of quantitative and qualitative data.
Progression routes:	You can progress onto A levels, vocational qualifications or into apprenticeships.
	We currently offer A-level Accounting, Business, Economics and Law in the
	Business department. Careers that may be of interest for those undertaking
	business qualifications are:
	➤ Finance➤ Marketing
	>Human resources
	>Business management
How you will learn	You will have five lessons of business over the fortnight. The lessons will include
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	topical case studies focusing on how businesses operate in the real world.
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