



Eduqas Art and Design: Graphics

Main Teachers: Mrs Chandaria, Mr Kravec HoD: Mr Kravec

Overview of the subject	This title is defined as the process of creating primarily visual material to convey information, ideas and emotions through the use of graphic elements such as colour, icons, images, typography and photographs. Students undertaking the graphic communication title are required to demonstrate the knowledge, skills and understanding one or more of the following areas: Advertising, Communication graphics, Design for print, Illustration, Interactive design (including web, app and game), Multi-media, Package design, Signage, Typography.
Methods of Assessment:	Component 1: Portfolio (60%): A portfolio showcasing the design process and final pieces. Component 2: Externally set assignment (40%): Finished with 10-hour practical task testing design skills and problem-solving abilities. Students will be regularly assessed against the expected progress and Assessment Objectives.
Key Content and Topics Covered	Component 1: Portfolio (60%): <ol style="list-style-type: none">1. Entry Project: Fundamental Skills Development2. Colour: The main part of the coursework Component 2: Externally set assignment (40%): The materials will be released from 2 January in the final year of the course consisting of fifteen assignments as a starting point. Each student is required to select one of them to elicit their own independent creative response finishing in 10-hour sustained focus work (Exam).
Skills developed	Through a series of live briefs and competitions students will develop the key skills of drawing, design principles, design development, typography, colour theory and photography. These briefs include advertising, design for print, packaging design and communication graphics. For each brief students will generate a presentation of all the best elements of their work. They will also focus on experimenting with different media and exploring techniques to encourage their creative skills. Students will also study a range of contemporary designers and artists to inform their work. Students will have the opportunity to showcase their work through school and national competitions, and school exhibitions.
Progression routes:	This course leads on to further study of Art and Design at A-Level in CNS. You could enrol on further courses offered by Sixth Form Colleges and other further education colleges in a variety of creative fields, including Graphic Design, 3D Design, Architecture, Games Design, Illustration, Animation, Print Making and other areas in the creative industries.
Why choose this subject	Graphics course is for those students who demonstrated strong visual understanding of visual elements in Art, such as line, tone and colour. They love designing promotional materials on paper and computer, and plan to continue with more in-depth study or this area of Art.
Course requirements	Passion for Art and DT, especially Graphic Design, and working with variety of materials and Graphic software. Good organisational skills, focus and attention for detail.
Student Testimonial	"Studying Graphics enhanced my creativity. Learning Photoshop and exploring real-world design techniques gave me the confidence to develop my own ideas and inspired me to pursue a career in Graphic design!"



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Additional Information	<u>GCSE Specification</u>