

CHOOSE DIGITAL MEDIA: THE VOCATIONAL OPTION

- Equal to one A Level, called a CTEC
- **Primarily practical with a focus on production work**
- No need for prior Media experience or GCSE
- Pairs brilliantly with other vocational options such as Business, Health & Social Care, Sport.
- Units you will study:
 - Media Products and Audiences (Exam)
 - The Creation and Use of Sound in Media
 - Pre-Production and Planning (Exam)
 - Advertising Media
 - Create a Media Product

MEDIA RELATED CAREERS

ADVERTISING EXECUTIVE
BROADCAST JOURNALIST
BROADCASTING/FILM/VIDEO
DIGITAL MARKETER
EDITORIAL ASSISTANT
EVENT MANAGER
FILM DIRECTOR
GAME DESIGNER

MAGAZINE JOURNALIST
MARKET RESEARCHER
MARKETING EXECUTIVE
MEDIA BUYER
MEDIA PLANNER
MEDIA RESEARCHER
MUSIC PRODUCER
PHOTOGRAPHER

PUBLIC RELATIONS OFFICER
SOCIAL MEDIA MANAGER
TELEVISION/FILM/VIDEO
PRODUCER
WEB CONTENT MANAGER
WRITER

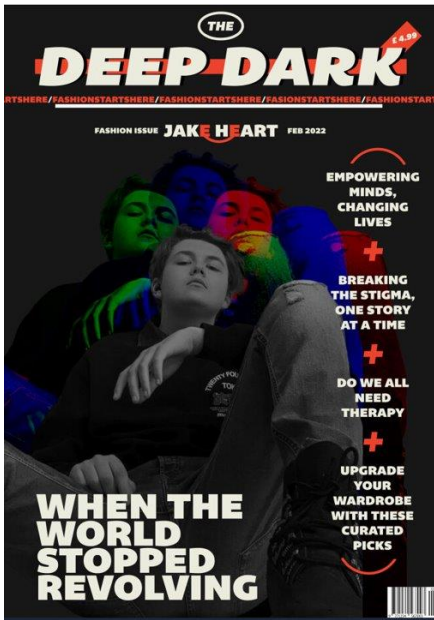


10 REASONS TO STUDY MEDIA

1. We are in the **top 25%** of Media Studies departments in the country.
2. **We are the HIGHEST PERFORMING DEPARTMENT in the school for A Level success.**
3. No need to have taken Media Studies at GCSE to take it at Sixth Form.
4. A choice of **TWO fantastic courses!**
 - Eduqas A Level which follows on brilliantly from your Eduqas GCSE Media learning
 - A new vocational course: Cambridge Technical in Digital Media which offers amazing practical production opportunities.
5. We **support you in the transition** from GCSE to A Level: we provided contents pages, dividers, knowledge booklets, wider reading packs, flash cards and everything else you need for organisation and SUCCESS.
6. Access to **Creative Cloud, tripods, ring lights, microphones** – everything you need!
7. **Learning Visits: The BFI, Harry Potter Studio Tour, Sky Studio**
8. Our students go on to Media-related courses at **University** eg Journalism, Film Studies & Marketing AS WELL AS non-Media related courses eg English, Fine Art, Architecture & Criminology. They also go on to **Apprenticeships**.
9. **Media works well with many other subjects**, especially English Literature, Sociology, Criminology, Psychology...
10. **“We explore interesting ideas about how the media affects the real world and way we perceive it”** Year 13 Student



PAST A LEVEL STUDENT WORK



In 2023, 46% of A level students achieved A*-B

