



AQA A level Business Studies

Overview:

A Level Business focuses on how businesses are operated and developed through successful decisions and adapting to an ever changing external environment.

What will the course involve?

Year 1

- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance

Year 2

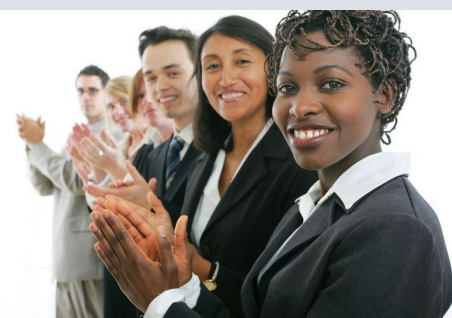
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: How to pursue strategies
- Managing strategic change

Assessment

Assessment is three 2 hour papers taken at the end of Year 2 and include a range of methods including; multiple choice, short answers, case studies, essays and data response.

What can I do with an A Level in Business?

The majority of students go on to university, where Business represents the largest single subject in the university sector. Some students opt for the apprenticeship route where they have a head start by taking the knowledge and skills acquired to the workplace. There are a range of careers that can be pursued including Business Management, Finance, Accounting, Marketing, Human Resources.



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AWARDING BODY

AQA

ENTRY REQUIREMENTS

Minimum Level 5 in English .It will not matter that you have not studied the subject before. This course will appeal if you are interested in Business and its effect on our daily lives. You will use a variety of sources to become more analytical and informed on the current factors affecting UK Business and the global marketplace

