



## Cambridge Technical Level 3 Extended Certificate in Business

### What will the course involve?

#### Year 12

1 - The Business Environment - How and why businesses behave as they do; how businesses constantly adapt to changes in their environment.

5 - Marketing and market research— the role of market research and how it contributes to marketing decision-making, and the actions a business may take.

#### Year 13

2 - Working in business - Businesses need employees who are multi skilled independent thinkers; develop the skills and understanding needed to work effectively within a business environment.

4 - Customers and communication— The importance of the customer and their experience; the purpose, methods and importance of business communication.

20 - Business Events – This practical unit will help students to develop the skills required to plan and make preparations for business events; support the running of events and review the extent to which events have been successful.



**Head of Department:**  
**Mr Hanif**

[YHanif@cardinalnewmanschool.net](mailto:YHanif@cardinalnewmanschool.net)

#### EXAM BOARD



#### ENTRY REQUIREMENTS

Four GCSEs at level 4-9.  
Level 3 in English and Maths.





## Cambridge Technical Level 3 Extended Certificate in Business

### Assessment

Students are assessed throughout the course through a 50/50 split of external examinations and coursework.

### What is the difference between the single Business Award course and this course?

This qualification is a single award so worth one A Level grade. It is awarded the same as all A Levels - A\*-E but will show as D\*, D, M, P.

The UCAS points are worth the same so students can apply to university if they wish and many do .

### What the students say about this course

*“Business is a good subject because it is fun and the teachers help a lot. You have to make sure you work hard to understand different concepts of business and a broad knowledge of how it functions. This course is for people who like coursework and may not be as confident when it comes to exams. Work hard and enjoy.” -*

**Student A**

*“This course is for anyone who enjoys learning about all aspects of business. A mix of coursework and exams makes it easier to cope with A Levels.” -* **Student B**



### COURSE PROGRESSION

You can go on to study a Business related or other degree at university and many students choose this route.

Other students have started apprenticeships with businesses such as Vauxhall and GKN. You could even set up your own business!

